

# 2010 Application

Greater Spartanburg Home and Garden Show

Please check here if you are a member of the HBA of Greater Spartanburg.

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Booth Size:  10'x10'  8'x8'  8'x4'

No. of Booths: \_\_\_\_\_

Electricity:  Yes  No

Location

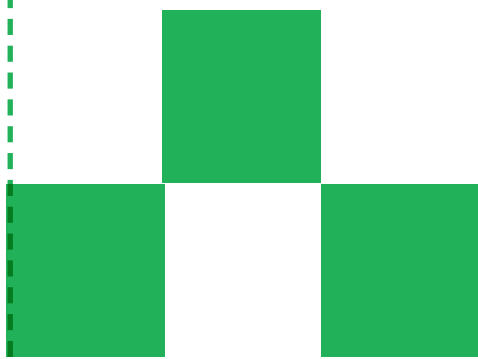
1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

2009 Vendors check here if you would like to reserve your 2009 location.

A \$200 deposit is required at time of application to reserve space. No exceptions!



PO Box 2592  
Spartanburg, SC 29304



JANUARY 22-24, 2010

WESTGATE MALL

SPONSORED BY:



Building Supply

- Great location
- High traffic
- Unique show

# The 8th Annual Greater Spartanburg Home and Garden Show

## Exhibit Rates for 2010

|             |       |       |         |
|-------------|-------|-------|---------|
|             | 8'x4' | 8'x8' | 10'x10' |
| Members     | \$255 | \$475 | \$580   |
| Non-Members | \$355 | \$575 | \$680   |

Corner/End Spaces available for \$80.  
Electricity available for \$60.

## Exhibit Space Includes

3' and/or 8' High draped exhibit dividers (dependent upon space leased)  
Standard 7"x44" exhibitor sign  
Listing in Official Show Program  
5 VIP IDs and Name Badges per booth purchased  
5 Tickets to the Opening Party on January 22nd

## Special Discounts

|                         |                        |
|-------------------------|------------------------|
| Return Vendor from 2009 | 10% off booth space    |
| Multiple Booths         | 5% off total cost      |
| Early Bird              | 10% off before Oct. 30 |

## Required Payments

A \$200 deposit is required with your application. Full and final payment of exhibit space must be paid no later than January 1, 2010. Exhibitors will not be permitted to occupy their exhibit space until all balances have been paid in full.

## Cancellation Policy

All cancellations must be in writing to the Home and Garden Show Coordinator. Cancellations within 48 hours of receipt of application will receive a full refund. Cancellations received no later than 60 days prior to the Show will forfeit the original 50% deposit. Refunds will not be provided for cancellations received less than 60 days before the Show.

## Important Information

Vendors are required to supply the HBA with a \$25 gasoline gift card (to a gas station of your choice) for use as a door prize. No other door prizes will be accepted. Vendors must sign and return the Rules and Regulations sheet to be included in the vendor packet before move-in day. All fees must be paid in full before move-in, no exceptions.

## A Word from the Coordinator...

The Home Builders Association of Greater Spartanburg is proud to present its 8th Annual Home and Garden Show at WestGate Mall for the second year. After listening to our 2009 vendors, we believe innovative ideas are necessary to keep providing Spartanburg residents with a Home and Garden Show that encourages them to use the products and services available in this area.

The Greater Spartanburg Home and Garden Show will once again be free and open to the public thanks to the support of Stock Building Supply and WestGate Mall. Expected traffic numbers are again in the tens of thousands, and we hope to build upon last year's number of consumers through market-specific advertising.

Thanks to popular demand, the Home Builders Association of Greater Spartanburg will once again be hosting an Opening Night Party, open exclusively to vendors, HBAGS members, invited local dignitaries, elected officials, and other community leaders. This event promises to be an exciting evening full of networking opportunities, food, and fun!

The HBA will also be teaming up with sponsors to provide vendors with a Vendor Hospitality Room stocked with drinks, snacks, and chair for that much-needed moment away from the sales floor!

Last but certainly not least, the Greater Spartanburg Home and Garden Show will play host to the 2010 "Can Do House". The "Can Do House" is a community-wide project aimed at increasing donations to the Second Presbyterian Soup Kitchen. Canned goods will be collected throughout the Show, and volunteers will use the cans to "brick" the house built by YouthBuild students.

We hope that you will join us for an exciting Home and Garden Show that is completely unique in this region. Please mark your calendars for January 22-24, 2010, and get ready to sell, sell, sell! In the words of one of our 2009 vendors, "If you don't participate, you're missing out!"

-- Sarah Young  
Home and Garden Show Coordinator



## Move-In & Move-Out

All moving must occur outside of WestGate's normal business hours. Move-in will be January 21st from 9pm-11pm and January 22nd from 7am-9:30am. All booths must be complete by 9:30am. Move-out will be January 24th from 6pm-11pm. Special arrangements may be made in advance for Monday morning move-out times.

## Sponsorships

The Home and Garden Show offers a multitude of opportunities for your business to gain exposure to the community and your peers. Sponsorships are available at several price points ranging from \$50-\$7,000. Please call the HBA Office to receive information regarding these and other great opportunities.

## Show Hours

Friday & Saturday 10 am-9 pm  
Sunday 12 pm- 6 pm

## Sponsors



# Building Supply

## Venue Address

WestGate Mall  
205 West Blackstock Rd., Spartanburg, SC 29301

## 2010 Coordinator

Sarah Young  
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